



BOYD BROS. NAMES ROBERT VISO, JR. VICE PRESIDENT OF SAFETY

July 9, 2018 (Birmingham, AL) – Boyd Bros. is pleased to announce and welcome Robert (Bob) Viso, Jr. as Vice President of Safety. Viso will be responsible for leading safety initiatives while maintaining the Boyd Bros.’ high safety standards.

Viso comes to Boyd with twenty-six years of transportation experience, focused on safety, recruiting, and accounting. Within the industry, Viso has held the positions of Vice President of Safety for U.S. Xpress, Inc. and most recently, he was Vice President of Safety at Total Transportation of Mississippi, LLC.

“We are excited to add Bob to our safety team,” stated Boyd COO, Dwight Bassett. “His past success in safety and vast knowledge of compliance and training is guaranteed to take our commitment to safety to the next level, and is critical in achieving Boyd’s growth strategy.”

“The first value listed in our mission statement states that we will operate safely and legally,” commented Boyd CEO, Chris Cooper. “Safety is a core value at Boyd. By adding someone of Bob’s character and expertise to the team, we are ensuring that the Boyd Bros. mission is being fulfilled to the highest standard.”

About Boyd Bros. Transportation Inc.

In business since 1956, Boyd Bros. knows what it takes to do business right. Boyd is the leading flatbed carrier in the southeastern United States with an operating focus on the eastern two thirds of the nation. From their headquarters to their terminals in Birmingham, Ala., and Cincinnati, Ohio, the employment picture at Boyd Bros. is vibrant and full of opportunity.

For more Information:

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