Boyd Bros. Transportation Named Innovator of the Year
by Commercial Carrier Journal (CCJ) Magazine

Birmingham, Alabama – Boyd Bros. Transportation was recently named the 2013 CCJ Innovator of the Year. Commercial Carrier Journal’s Innovator of the Year award recognizes trucking operations that have demonstrated true innovation in trucking management. Boyd was recognized by CCJ for the company’s overall dedication to innovation, and most notably for the company’s participation in developing a cutting edge intermodal flatbed product that boosts capacity by allowing industrial freight to be transported by railroad.

“We are always searching for new innovations that help support our business model and benefit our customers, drivers, and personnel,” said Richard Bailey, president of Boyd Bros. Transportation. “We are honored to be recognized as a leader in innovation by CCJ Magazine, and I’m proud of our achievements over the past several months that have resulted in continued success for our business.”

While Boyd has an overall commitment to innovation throughout the company’s culture, the importance of the development of Boyd Intermodal Raildecks was a significant factor in receiving this award. In the past, flatbed shippers were unable to take advantage of the efficiency offered by intermodal stack train service. With Boyd Intermodal Raildecks, flatbed shippers can now use intermodal rail service to move their product over longer distances without traveling the nation’s interstate highway system. The product is an open top flatbed unit that is transported over short distances via highway, on a chassis. Once inside an intermodal yard, the flatbed unit is lifted onto intermodal trains for safe and secure transport to an intermodal hub where it is loaded onto a chassis and drayed to the final consignee.
“With the development of this product, the flatbed transportation and logistics industry reached a milestone,” said Richard Bailey, president of Boyd Bros. Transportation. “This new product provides a means of transporting flatbed products over intermodal rail routes nationwide, which until now wasn’t possible. This is a game-changer for our industry.”

Boyd Intermodal worked in conjunction with Raildecks Intermodal and industry leaders like BNSF to create this latest innovative system for converting traditional over-the-road flatbed freight to rail with a safe and secure process.

This groundbreaking innovation for flatbed intermodal transportation was introduced to the transportation market early last year, and Boyd Bros. has 60 double-stack units up and running. Raildecks has hundreds produced, and Boyd Bros. sees other available options for the product, such as flatbed loads on barge or containership.

For more information on Boyd Bros. Transportation visit www.boydbros.com.

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**About Boyd Intermodal**

Boyd Intermodal is a Boyd Bros. Transportation company leading the way in flatbed intermodal transportation. In business since 1956, Boyd Bros. knows what it takes to do business right. The company services flatbed shippers coast to coast, and Boyd Intermodal expands those services into the intermodal market. Boyd Intermodal is committed to safety, security and the environmental advantages available to the transportation industry through continued innovations.